outbreaks, communication was the area that posed the greatest challenges. A report from the Harvard School of Public Health found that people who didn’t get vaccinated didn’t believe pandemic H1N1 influenza was dangerous and were also concerned about the safety of the vaccine. Learning how to deliver the right message to the public and how to educate ourselves about responding to “moderate risk” should be at the top of the list of gaps we need to fill before the next pandemic.

References:
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